

Advertising Order Form



Ad Materials Deadline Friday, May 15, 2009

Yearbook Advertising			Repeat Same	New or Revised (please indicate changes)
Ad Space	Price			
Back cover (4-color)	\$600	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Inside covers (4-color)	\$500	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (4-color)	\$450	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (B&W)	\$350	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Half page (B&W)	\$300	7 - 1/2" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page (B&W)	\$200	3 - 3/4" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>

Fence Banner Advertising				
Full color, all-weather vinyl banner, 8' X 3' posted on the outfield fence at every Whitecaps home game				
Advertising fee	\$300		<input type="checkbox"/>	<input type="checkbox"/>
Production fee (does not apply if you supply the banner)	\$100			

Special Whitecaps Grand Slam Sponsorship Package!				
<ul style="list-style-type: none"> - Full page, 4-color or B&W ad in the Whitecaps Official Yearbook - Full color fence banner (8' X 3'), plus printing fee of \$100, if a new banner is needed - In-game announcements during all 22 home games (one scoreboard message and one P.A. announcement per game) - Online acknowledgment at brewsterwhitecaps.com, including a link to your website, if requested - Special pre-game recognition on a home game "Night" acknowledging your sponsorship - Generate trial and more visibility by donating gift certificates or other prizes for the 50 - 50 raffle held each game 			<input type="checkbox"/>	<input type="checkbox"/>
All yours for \$650 (\$750 with a 4-color ad). — Pay by April 1, take another \$50 off!				

Your name _____ Title _____ Advertiser name _____

Address _____ Telephone _____

Email _____ Off-season phone _____

Authorized signature _____ Total enclosed \$ _____ Check # _____

Please make out your check to "Brewster Whitecaps" and enclose with your order. Mail by May 15 to:

Whitecaps c/o Decker • 99 Citizens Drive • Glastonbury, CT 06033

You may email ad materials to: jdecker@deckerhead.com

Need ad design or copy help? Contact Jim Decker, 860 798-2132 (Cell).

Questions?

Please contact Amy Harwood, Sponsorship & Advertising Director • 978 771-2637 • Email: amyharwood@verizon.net